

We will begin at 11:00am PT (2:00pm ET).

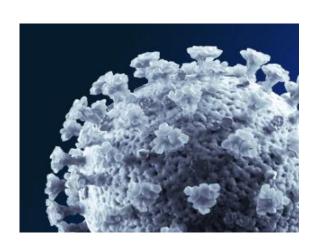
Thank you for joining us!



### **COVID-19 FINANCIAL MARKETS UPDATE**

Third in a Series
May 6, 2020

### **COVID-19 and the FINANCIAL MARKETS**





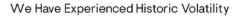


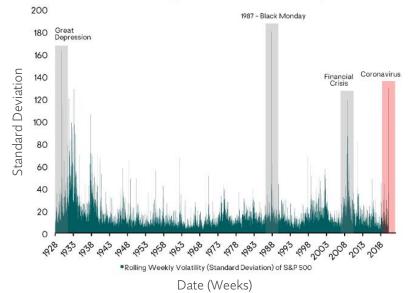
# First Quarter 2020 Market and Global Macro Highlights



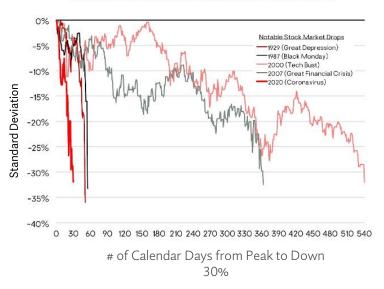
### First Quarter 2020 Market Highlights

- Fastest stock market fall on record
- 10 and 30-year treasury bond yields fell to all time lows on March 9, .54% and .99% respectively
- Also, on March 9, oil prices had their biggest oneday drop since the 1991 Gulf War, plunging 25%





#### We Just Witnessed the Fastest 30% Fall on Record



Experienced historic public market volatility

Charts courtesy of Litman Gregory Analytics, LLC. © Copyright 2020

Source: Morningstar Data as of March 21, 2020 (Historic Volatility) and March 23, 2020 (30% Fall on Record)



### **Global Economic Picture**

#### China<sup>1</sup>

- Economy still struggling to return to pre-epidemic levels
- Although many willing to return to work, statistics suggest more caution when it comes to leisure
  - Peak weekday street congestion in Shanghai and Beijing was down 20% from 2019 but > 80% down during the weekend
- Despite reports of large crowds during the Qingming festival on April 4<sup>th</sup>, tourism spending was down 80% from a year earlier

#### U.S.<sup>2</sup> and EU<sup>3</sup>

- Major economic contraction in Q1 (U.S.: -4.8%, EU: -3.5%), with much larger contractions expected for Q2; however, parts of EU and the U.S. are preparing for or beginning phased re-opening of their economies in May
- How fast/slow the recovery will be as economies re-open is TBD, with many European countries and U.S. states attempting to balance relaxation of quarantine measures with concerns regarding new waves of infections
  - Additionally, how quickly consumers will resume pre-lockdown spending also remains TBD

<sup>1</sup>Source: Deloitte Insights – Weekly global economic update, April 27, 2020

<sup>2</sup>Source: U.S. Bureau of Economic Analysis – Gross Domestic Product, 1st Quarter 2020 (Advance Estimate), April 29, 2020

<sup>3</sup>Source: European Commission – Preliminary flash estimate for the first quarter of 2020, April 30, 2020



**A Deeper Dive** 



### **GDP** forecasts in detail, selected countries – Capital Economics

	Real economic growth rate, quarter-on-quarter, per cent			Forecasts, year-on-year, per cent		Revisions since pre-crisis, percentage points		
	Q1	Q2	Q3	Q4	2020	2021	2020	2021
Asia								
China	-19.5	13.5	7.0	3.5	-5.0	15.0	-10.0	10.0
Korea	-0.6	-8.0	5.8	1.7	-3.0	6.0	-5.5	3.5
Japan	-0.5	-12.0	7.2	2.5	-7.0	5.0	-6.8	4.1
India	0.0	-5.3	7.7	1.8	1.0	9.0	-4.7	2.5
Europe								
Germany	-3.0	-11.0	6.0	2.5	-8.0	4.5	-8.2	3.9
France	-3.4	-19.0	14.8	5.5	-10.0	7.5	-10.8	6.5
Italy	-7.0	-30.0	25.0	10.0	-18.0	15.0	-18.2	14.8
Spain	-6.2	-27.2	24.5	7.3	-15.0	10.0	-16.3	8.5
United Kingdom	-1.5	-24.0	16.0	4.8	-12.0	10.0	-13.0	8.2
Americas								
United States	-0.9	-12.0	5.0	5.3	-5.5	7.0	-7.5	4.6
Mexico	-2.0	-12.5	7.0	2.5	-8.0	5.0	-8.5	3.0
Brazil	-0.5	-10.0	3.0	2.5	-5.5	2.5	-7.0	0.7
Emerging Markets (aggregate)	-8.0	-0.2	4.2	3.5	-4.0	9.2	-7.9	5.1
World	-5.4	-6.5	5.5	4.0	-5.7	8.7	-8.5	5.5

Source: Capital Economics, May 1, 2020



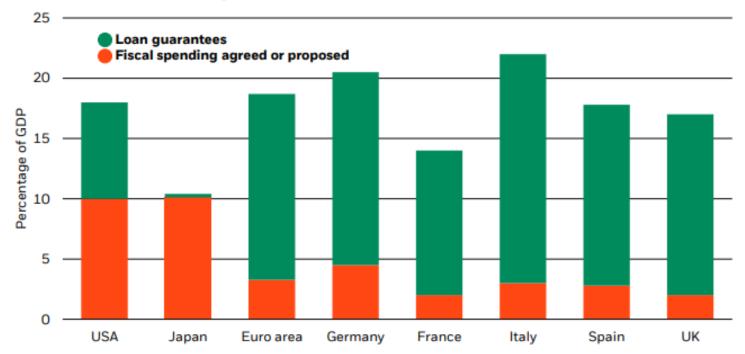
### **Two Major Considerations**

- 1. Country-specific fiscal stimulus
- 2. Company-specific financial and business health



### **Fiscal Measures in Advanced Economies**

#### Global fiscal measures as a percentage of GDP, 2020



Source: BlackRock Investment Institute, with data from Refinitiv Datastream, April 2020. Notes, the chart shows actual and expected fiscal spending measures and actual loan guarantees across certain developed market economies.



#### Fiscal Measures in TriLinc Focus Countries – Latin America



#### Peru

- Total stimulus package ~12% of GDP
- Includes government-backed loans to SMEs

#### Chile

- Total stimulus package ~4.7% of GDP
- Includes tax postponement for smaller companies for 3 months and an increase in healthcare spending

#### **Mexico**

- Fiscal stimulus worth ~1 1.5% of GDP
- Set aside \$150m in aid (0.01% of GDP)
- Plans for 0.7% GDP on Emergency Health Fund
- Various loan measures by state development banks
- Tax cut for Pemex of ~0.3% of GDP

#### **Colombia**

- Fiscal stimulus worth ~ 1% of GDP
- Focused on emergency measures to ease economic fallout

#### **Brazil**

- Fiscal stimulus worth 4% of GDP, includes "new" spending of ~1 1.5%
- Congress declared "public calamity" so primary budget for 2020 not a limitation
- Evoked escape clause for constitutional expenditure ceiling



### Fiscal Measures in TriLinc Focus Countries – Emerging Europe



### Hungary

- Fiscal stimulus worth ~18 20% of GDP across 2020/21
- Centered on tax reductions, direct payments to employees
- Central bank expanded Funding for Growth loan scheme to \$8.1bn (4.5% of GDP

#### Romania

- Fiscal stimulus worth ~ 4% of GDP
- State guarantees of bank loans, income support for laid off workers, and extra medical spending

### Turkey

■ Total stimulus package ~1.9% of GDP



### Fiscal Measures in TriLinc Focus Countries – Emerging Asia



#### **Thailand**

■ Fiscal stimulus worth ~3% of GDP

#### Vietnam

■ Fiscal stimulus worth ~ 2.1% of GDP

### Malaysia

- Total stimulus package ~15% of GDP
- Focused on workers and businesses heavily affected by the virus
- Central bank to provide 3.5bn ringgit in soft loans

#### **Indonesia**

• Fiscal stimulus worth 0.8% of GDP



### Fiscal Measures in TriLinc Focus Countries – Sub-Saharan Africa



#### **Uganda**

- Total stimulus package < 1% of GDP
- Supplementary budget of \$80mn to support critical sectors

### Kenya

- Fiscal stimulus worth 0.4% of GDP
- Earmarked for health expenditures, relief measures for households and businesses
- VAT reduction from 16% to 14% approved
- Other tax cuts (on personal income and corporate taxes) awaiting Parliament's approval

#### Nigeria

- Fiscal stimulus worth < 0.5% of GDP
- Plus 10bn naira grant to Lagos state and 7.5bn naira for Nigeria's Center for Disease Control
- 1.1tn naira intervention fund to support manufacturing and healthcare sectors
- 0.9tn naira in other liquidity measures to support consumers, firms and SMEs (~1% of GDP)

#### Ghana

- Fiscal stimulus of <0.5% of GDP</li>
- \$100mn to support preparedness and response
- \$166mn to support selected industries, SMEs and small businesses

#### **South Africa**

- Total stimulus package ~ 10% of GDP
- Wage subsidy of 500 rand pm for low wage workers
- 150m rand Solidarity fund, supplemented by other large donors (2.2 bn rand) with additional 2bn expected from senior government officials taking large pay cut
- 1.2bn rand supporting agriculture sector



### Framework for Evaluating Company Financial & Business Health

#### Six indicators can prioritize support to portfolio companies.

Checklist of questions:



#### Risks to employees' and customers' health, safety, and productivity

- ☐ Does the portfolio company have policies and procedures to minimize risk of infection? Is it in compliance?
- ☐ Are there confirmed or suspected COVID-19 cases among employees?
- ☐ Are there barriers to successful remote working? Potential to help customers or others?



# Financial/liquidity risk or customers seeking financing

- ☐ Is leverage (eg, nearterm debt repayments, high-interest, tight covenants) high?
- ☐ Are counter-parties exerting pressure to extend accounts-receivable terms? Do customers have liquidity constraints?
- ☐ Have there recently been any abnormally high expenses?



### Geographic considerations

☐ Are operations, customers, or suppliers based in today's riskiest areas? What about tomorrow's?



# Short-term revenue and delivery risks

- ☐ Is revenue dependent on travel, foot traffic, events, and so on?
- ☐ Is revenue affected by social distancing or disease prevalence?
- ☐ Is the supply chain (in particular, raw materials) susceptible to disruption?



### Longer-term risks and opportunities

- ☐ Will shifts in government policy present risks? Opportunities?
- ☐ Will changes in patterns of global trade, travel, and logistics offer opportunities? Risks?
- ☐ Will customer preferences change permanently?



### Less tangible risks and opportunities

- ☐ Is the company or its business model susceptible to reputational or cultural risk?
- ☐ Does the company have sufficient redundancy in its critical functions? Can it provide capacity to others?



The Imperative



### The Imperative As Outlined by McKinsey & Co (in partnership with Oxford Economics)

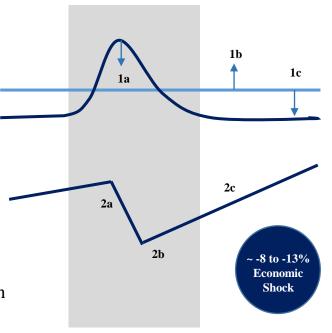
### 1 Safeguard our Lives

- 1a. Suppress the Virus as fast as possible
- 1b. Expand treatment and testing capabilities
- 1c. Find "cures": treatment, drugs, vaccines

### 2 Safeguard our Livelihoods

- 2a. Support People and Businesses –affected by the lockdown
- 2b. Prepare to get back to work safely when the virus abates
- 2c. **Prepare to scale recovery** away from a ~ 8% to 13% trough

#### "Timeboxing" the Virus and the Economic Shock





**Reasons for Optimism** 



#### **Post-COVID-19 World**

- People and businesses become accustomed to remote working, which means:
  - less automotive traffic,
  - less energy consumed,
  - more bits and bytes transmitted,
  - more time spent with families,
  - greater need for home offices,
  - less need for commercial office space and less demand for affiliated services.
- More people become accustomed to shopping from home, thereby accelerating a process well under way before the crisis. More online shopping means:
  - less need for retail property,
  - more need for distribution centers and transportation services,
  - and again, more bits and bytes transmitted.
- Business-people will become more accustomed to virtual meetings, meaning:
  - less air traffic.
  - less hotel demands,
  - and fewer meals in urban restaurants.
  - On the other hand, this trend might also spark an interest in offsite events, if only as a means to get together.
- Global businesses might reevaluate their supply chains. For some, they will recognize that their global supply chains were mostly Chinese, which will likely drive more diversification (i.e. U.S. giving more consideration to Mexico, Europe looking to Africa and the Middle East, etc.)
- People will become accustomed to virtual medical appointments, which not only reduces exposure to infections but also could reduce the cost and improve the efficiency of health care.
- Potentially greater use of surveillance technology to monitor the spread of viruses



### **Long Term Reasons for Optimism – US Consumers Spend**

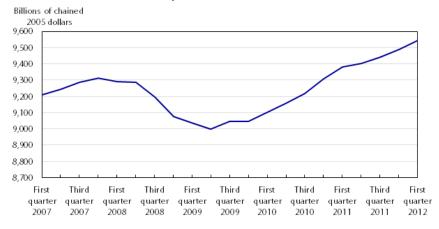
Figure 3. Employment related to personal consumption expenditures as a percentage of U.S. nonagricultural wage and salary employment, 1993–2012 and 2022 projected



Note: The estimated 1977–1993 range is 60–64 percent in Janet Pfleeger, "U.S. consumers: which jobs are they creating?" *Monthly Labor Review*, June 1996. The estimated 1985–2000 range is 61–63 percent in Mitra Toossi, "Consumer spending: an engine for U.S. job growth," *Monthly Labor Review*, November 2002.

Source: U.S. Bureau of Labor Statistics.

Figure 6. Quarterly personal consumption expenditures during the 2007–2009 recession and recovery



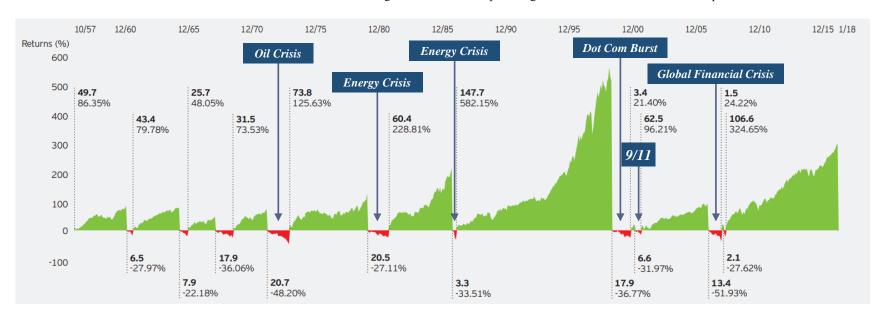
Source: Bureau of Economic Analysis (2013).



### Historical Trends of Bull & Bear Markets – As of 1/25/18

#### The historical performance of the S&P 500 Index during the US bull and bear markets

The bold numbers calculate the duration of months for the market either being bull or bear and the percentages cover the total return for the time period.<sup>1</sup>



In the chart above, the green time periods indicate bull markets, when the S&P 500 rose 20% or more from its previous low. The red time periods indicate bear markets, when the S&P 500 declined 20% or more from its previous high.<sup>2</sup>

The bold numbers calculate the duration of months for the market either being bull or bear and the percentages cover the total return for the time period. On average when the market is evaluated from 1957-2018, there were bear markets or losses for 11.7 months while the bull markets or gains was for 55.1 months. Data shown is as of the last bull market, which ended on 1/25/2018.

<sup>1</sup>Source: Bloomberg L.P. Returns from 10/22/1957 – 12/31/18. The S&P Index is an unmanaged index of 500 stocks used to measure large-cap US stock market performance. Investors cannot invest directly in an index. Index returns do not reflect any fees, expenses, or sales charges. This chart is for illustrative purposes only and not indicative of any actual investment. These returns were the result of certain market factors and events which may not be repeated in the future. Past performance is no guarantee of future results.



<sup>2</sup>Source: Invesco 2019

**Impact on TriLinc Portfolios** 



### **Executive Summary: TriLinc Global Sustainable Income Strategies**

#### **Investment Strategy**

- **Private Debt Plus**® = Market Rate Returns + Positive Impact
- International Private Credit
- Select Developing Economies
- Growth Stage Private Companies
- Trade Finance and Short-Term Project Loans
- Comprehensive Diversification<sup>1</sup>

#### Strategy Objectives<sup>2</sup>

- Current Income
- Capital Preservation
- Modest Appreciation

#### **Historical Track Record**

- Since June 2013
- >\$1.36 billion invested
- Zero Loan Losses<sup>3</sup>

#### **Team Track Record**

- TriLinc Management Team
  - Average of 26 years experience in investment management
  - Actively managed over \$50 billion in investor funds
- 12 Global Investment Partners<sup>4</sup>
  - 473 employees in Latin America, SE Asia, Emerging Europe, and Sub-Saharan Africa
  - > \$33 billion in credit transaction experience

<sup>&</sup>lt;sup>4</sup>Investment Partner data depicted is as reported to TriLinc by Investment Partners on an annual and ad hoc basis. Transaction experience by Investment Partners is not solely in connection with TriLinc products or transactions and may apply to Investment Partner firms, products, or personnel as relevant. There is no assurance that an Investment Partner's past performance will be indicative of future results. Since inception, TriLinc has worked with 14 investment partners. Statistics from prior investment partners are not included above.



<sup>&</sup>lt;sup>1</sup>Comprehensive Diversification includes diversification by region, country, borrower, industry, asset type, investment partner and tenor. Diversification may vary by investment vehicle.

<sup>&</sup>lt;sup>2</sup>There can be no assurance that these objectives will be achieved and an investor may lose all or a portion of their investment.

<sup>&</sup>lt;sup>3</sup>To date, TriLinc has not realized any loan losses, however the value of some loans have been marked down from their original loan amount and in such cases may no longer be accruing interest.

### Private Debt Plus® Key Statistics (as of 3/31/20)

### **\$1.36** billion

Trade finance, term loan, and short-term transactions in

94

Small & Mid-Sized Businesses supporting

41,581

Permanent jobs<sup>1</sup> in

**38** 

Developing economies<sup>2</sup>

0

Default Losses<sup>3</sup>

Private Debt Plus®, TriLinc's private debt investment strategy, aims to deliver market-rate returns through private debt loans to Small and Medium-sized Enterprises (SMEs) in select developing countries PLUS positive impact that is measurable and reportable through the Global Impact Investing Network's (GIIN) Impact Reporting & Investment Standards (IRIS). Depending on the vehicle, the strategy combines private financing investment opportunities to meet the investment objectives.

INVEST WITH IMPACT

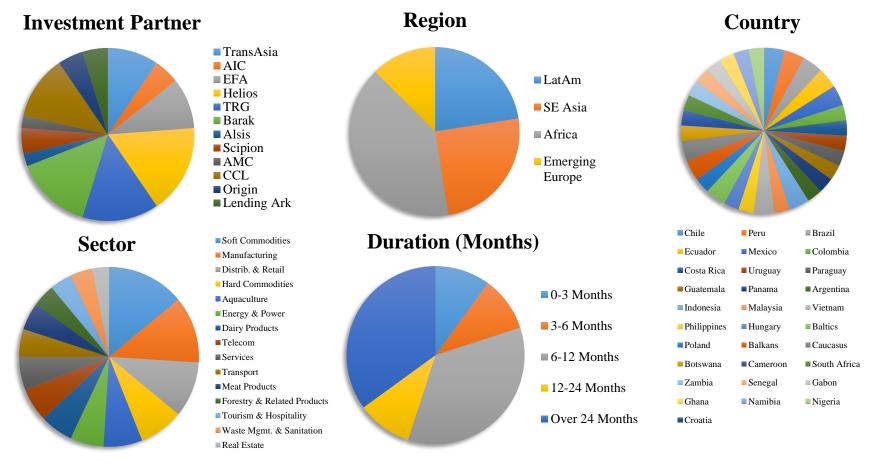
<sup>&</sup>lt;sup>1</sup> "Permanent Jobs" is self-reported by borrower companies, and is based on the IRIS Metric of Permanent Employees.

<sup>&</sup>lt;sup>2</sup>TriLinc supports impactful trading operations, benefiting exports and/or imports into developing economies. For borrower companies that are located in developed markets, TriLinc provides trade financing transactions involving exports/imports for enterprises located in developing economies. The transactions involving these developing economy enterprises are included in the figures above.

<sup>&</sup>lt;sup>3</sup>To date, TriLinc has not realized any loan losses, however the value of some loans have been marked down from their original loan amount and in such cases may no longer be accruing interest.

### **Comprehensive Diversification**

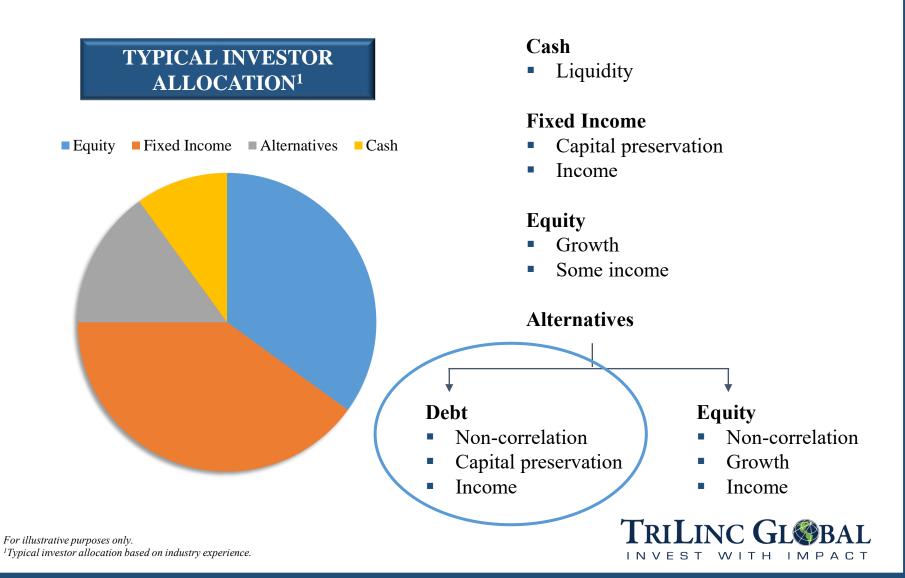
TriLinc seeks to reduce portfolio risk through comprehensive diversification, a signature approach that emphasizes minimizing exposure to any single macro-risk factor.



The diversification shown is for illustrative purposes only and there is no guarantee that the portfolio will be diversified as illustrated. Diversification may vary by investment vehicle.



### Role of Asset Classes in a Portfolio



### **Opportunity for Alpha**

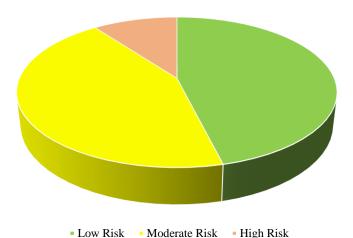
The wider array of value levers and risk drivers in private markets can result in greater performance dispersion vs. public markets.

**Private Sourcing** Information Use (or **Structuring &** misuse) of Negotiation Leverage Asset Asset Valuation **Valuation** Allocation Allocation **Private Investments Public Investments** Dispersion Dispersion



### COVID-19 Performance Risk for TriLinc Funds – as of 3/31/201

### **TriLinc Funds Industry Exposure**



Industry	Loan Balance	% of Outstanding Loans
Low Risk	\$219,503,282	46%
Moderate Risk	\$207,838,745	44%
High Risk	\$48,405,056	10%
	\$475,747,083	100%

### Portfolio Exposure by Industry Risk

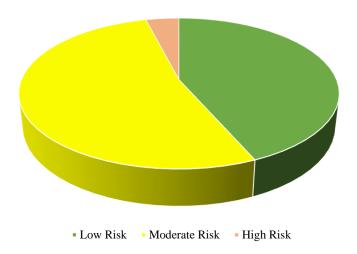
- Low Risk: Agriculture/Foodstuffs, Real Assets, Secured/Low Risk Cash Flows
- Moderate Risk: Commodities and Goods Trading, Consumer Staples, Manufacturing, B-to-B Contracts
- High Risk: Hospitality/Tourism, Retail Sales, Negatively Affected by Low Oil Prices



<sup>&</sup>lt;sup>1</sup>Data represents internal TriLinc analysis as of 3/31/20 and is subject to updates and change as circumstances change.

### COVID-19 Performance Risk for TriLinc Funds – as of 3/31/201

### **TriLinc Funds Geographic Exposure**



Geography	Loan Balance	% of Outstanding Loans
Low Risk	\$206,688,163	43%
Moderate Risk	\$250,083,921	53%
High Risk	\$18,975,000	4%
	\$475,747,083	100%

### Portfolio Exposure by Geography Risk

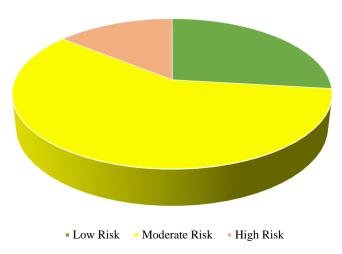
- Low Risk: Countries with minimal infections to-date and moderate potential economic effects of public health policies
- Moderate Risk: Either more significant infections to-date OR significant potential economic effects of public health policies
  - High Risk: Both significant infections
    AND significant current economic effects of public health policies



<sup>&</sup>lt;sup>1</sup>Data represents internal TriLinc analysis as of 3/31/20 and is subject to updates and change as circumstances change.

### COVID-19 Performance Risk for TriLinc Funds – as of 3/31/201

### **TriLinc Funds Combined Exposure**



### Portfolio Exposure by Combined Industry & Geography Risk

- Low Risk: Low risk ratings for BOTH Industry and Geography
- Moderate Risk: Moderate risk rating for EITHER Industry or Geography
- High Risk: High risk rating for EITHER Industry or Geography

Combined	Loan Balance	% of Outstanding Loans
Low Risk	\$127,891,009	27%
Moderate Risk	\$280,476,018	59%
High Risk	\$67,380,056	14%
	\$475 747 083	100%



<sup>&</sup>lt;sup>1</sup>Data represents internal TriLinc analysis as of 3/31/20 and is subject to updates and change as circumstances change.

**Closing Thoughts** 



### What can we do?

- Support local businesses
  - TriLinc is adding a website page called "Support Local Businesses" that will provide links to the websites of small business owners who need your business
  - TriLinc will also be adding ideas and suggestions for additional ways to support local businesses in your city
- As Governors begin to re-open states:
  - If you have the means to spend, do it (responsibly, of course)
  - Send gifts to people
  - Do your holiday shopping early
- If you have the means to do it, continue to pay your personal service providers:
  - Gardeners
  - Housekeepers
  - Hairdressers, etc.
- Continue to support and encourage each other:
  - TriLinc will be distributing a "Resource Guide" for professionals in the investment industry to help you "sift" through all of the information we are bombarded with
- Lastly, always remember that Americans are resilient!



# Q&A



### Want to Learn More?

If you would like a copy of today's presentation, or if you have any questions for Gloria and Paul, you may reach us at:

info@trilincglobal.com

or you can visit us online at:

www.trilincglobal.com





Thank you!



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